



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**  
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### **Datanamics Inc. Achieves Advanced Collaboration Architecture Specialization from Cisco®**

**(Henderson, Nev.)** – To support the expanding role of collaboration solutions that leverage the intelligence of the network, Datanamics, Inc. announced today that it has achieved the Advanced Collaboration Architecture Specialization from Cisco. This specialization recognizes Datanamics as having fulfilled the training requirements to sell, design and deploy comprehensive Cisco® Collaboration Architecture solutions.

As a Cisco Advanced Collaboration Architecture Specialized Partner, Datanamics has invested in the training required to deliver differentiated business value through the integrated, open foundation of the collaboration architecture. Cisco Advanced Collaboration Architecture Specialized Partners work with new and existing technologies to align components of this architecture with their customers' strategic goals, helping transform business processes, boost organizational efficiency and accelerate the time to market.

“The incentive behind achieving these specialized certifications is to better serve our customers,” said Terrence McGowan, president of Datanamics. “We want to convey that when you look to Datanamics for an IT solution; you’re going to receive high quality results.”

“The Cisco Advanced Collaboration Architecture Specialization is designed to help Cisco channel partners meet a wide range of customer needs,” said Richard McLeod, senior director of collaboration architecture for the worldwide partner group at Cisco. “Achieving the Cisco Advanced Collaboration Architecture Specialization provides Datanamics with access to comprehensive sales and technical training as well as support from Cisco.”

The Cisco Resale Channel Program provides partners with the training required to build sales, technical and Cisco Lifecycle Services skills, and then validates their skills through a third-party audit. Cisco resale partner certifications—Select, Premier, Silver and Gold—represent an increasing breadth of skills across key technologies and a partner's ability to deliver integrated networking solutions. Cisco resale partner specializations—SMB, Express, Advanced and Master—reflect an increasing depth of sales, technical and

service expertise in particular technologies. Achieving the Advanced Collaboration Architecture Specialization also provides Datanamics Inc. access to comprehensive sales, technical, and lifecycle services training and support available from Cisco.

**About Datanamics Inc.**

Founded in 1977 and headquartered in Henderson, Nev., Datanamics has differentiated itself in the marketplace by providing single-source, sophisticated networking and information technology solutions to a variety of industries, working with clients to provide affordable and stable systems that define industry standards. The firm's Educational Services division takes network support one step further by offering advanced technical training and certification courses in various software and hardware competencies. With three decades of committed customer service and extensive knowledge as its foundation, Datanamics is a solid, experienced partner with clients on the local and national levels. For more information, contact Katie Cahill by calling (702) 697-2221 or via email at [Katie.Cahill@DatanamicsInc.com](mailto:Katie.Cahill@DatanamicsInc.com) or by accessing the company's Web site at [www.DatanamicsInc.com](http://www.DatanamicsInc.com).

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