



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**  
October 27, 2011

**Contact: Raquel Sanchez**  
**The Ferraro Group**  
**(702) 367.7771 / 545.7119**

### **Datanamics Inc. Achieves Cisco® Small Business Specialization**

(Henderson, Nev.) – Datanamics, Inc. announced today it has achieved the Small Business Specialization from Cisco®. The Small Business Specialization recognizes Cisco resale channel partners that focus on meeting the technology and services for small businesses.

“Meeting the needs of our small business customers requires Cisco products and services that are specifically designed for the small business segment,” said Terry McGowan, president of Datanamics, Inc. “The small business client has a unique set of circumstances and requirements, this specialization acknowledges that our engineers are ready to address them.”

“The Cisco Small Business Specialization was created in response to customer demand for channel partners capable of designing and implementing Cisco solutions purpose-built for the small business,” said Andrew Sage, vice president of Worldwide Small Business Sales, at Cisco. “With the Small Business Specialization, Datanamics has made an investment in obtaining the training, skills and knowledge necessary to play a pivotal role in meeting this growing demand.”

To earn the Small Business Specialization, Datanamics fulfilled Cisco training and exam requirements, and also met the personnel, training, and post-sales support requirements set forth by Cisco.

The Cisco Resale Channel Program provides partners with the training required to build sales, technical and Cisco Lifecycle Services skills. Cisco resale partner certifications—Gold, Silver, Premier and Select—represent an increasing breadth of skills across key technologies and a partner’s ability to deliver integrated networking solutions. Cisco resale partner specializations—SMB, Express, Advanced, and Master—reflect an increasing depth of sales, technical and service expertise in particular technologies.

#### **About Datanamics Inc.**

Founded in 1977 and headquartered in Henderson, Nev., Datanamics has differentiated itself in the marketplace by providing single-source, sophisticated networking and

information technology solutions to a variety of industries, working with clients to provide affordable and stable systems that define industry standards. The firm's Educational Services division takes network support one step further by offering advanced technical training and certification courses in various software and hardware competencies. With three decades of committed customer service and extensive knowledge as its foundation, Datanamics is a solid, experienced partner with clients on the local and national levels. For more information, contact Katie Cahill by calling (702) 697-2221 or via email at [Katie.Cahill@DatanamicsInc.com](mailto:Katie.Cahill@DatanamicsInc.com) or by accessing the company's Web site at [www.DatanamicsInc.com](http://www.DatanamicsInc.com).

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