



NEWS RELEASE

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Datanamics, Inc. Announces Strategic Partnership with Innovation Technologies Worldwide, Inc.

(Henderson, Nev.) – Datanamics, Inc. announces a strategic alliance with Innovation Technologies Worldwide to offer its hotel clients a cost-effective combination of modern technologies when designing, implementing and supporting telecommunications systems.

For more than 32 years, Datanamics has striven to provide a full range of top-quality solutions to its client, and hospitality has been a core industry for the company since its founding. Datanamics has built a reputation for cost-effective quality, superb maintenance and follow-on service, and customer care that led to an array of systems and network services throughout the hotel industry across the country.

Datanamics' partnership with Innovation Technologies is a natural fit. Both firms function on a customer-centric philosophy and have a passion for new technologies. Innovation Technologies has been a leader in providing voice messaging solutions solely for the hospitality industry for over 18 years. With more than 8,000 systems installed worldwide, Innovation Technologies' voice telephony solutions have set the standard for the hospitality industry, providing modern, cost-effective solutions for its clients.

The company offers a wide range of software applications, including ComXchange, the first IP PBX built exclusively for hospitality. ComXchange's modular applications streamline day-to-day hotel operations and enable hotel operators to optimize customer experience, boost staff productivity and reduce costs.

"Datanamics' lengthy history and experience in the hospitality industry combined with Innovation Technologies' expertise allows us to offer the most up-to-date, customized solutions for our clients," said Terry McGowan, president of Datanamics.

About Innovation Technologies

For more than 20 years, Innovation Technologies Worldwide has been the leader in providing voice messaging solutions solely for the hospitality industry. With thousands of systems installed worldwide, Innovation's voice telephony solutions have set the standard for the hospitality industry.

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Innovation is headquartered in Cross Plains, WI and sells through a network of licensed dealers. For more information about Innovation's products, call (800) 424-6757, or visit www.innovationtw.com.

About Datanamics

Founded in 1977 and headquartered in Henderson, Nev., Datanamics has differentiated itself in the marketplace by providing single-source, sophisticated networking and information technology solutions to a variety of industries, working with clients to provide affordable and stable systems that define industry standards. With three decades of committed customer service and extensive knowledge as its foundation, Datanamics is a solid, experienced partner with clients on the local and national levels. For more information, contact Chris Conlee by calling (702) 697-2271 or via email at CConlee@DatanamicsInc.com. Datanamics' Web site can be accessed by visiting www.DatanamicsInc.com.

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