



NEWS RELEASE

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Datanamics Inc. Achieves Silver Certification in Communications from Microsoft Corporation

(Henderson, Nev.) – Datanamics, Inc. announced today it has achieved Silver Certification from Microsoft in Communications. To earn Silver Certification, Datanamics had to meet rigorous standards for the Communications competency set forth by Microsoft which enable partners to better serve customer requirements.

“Attaining the Microsoft Communications competency demonstrates our commitment, and illustrates our ability to design, deploy and support Microsoft’s latest business communications technology, Lync 2010,” said Terry McGowan, president of Datanamics, Inc. “The Lync 2010 unified communications solution brings together the different ways people communicate into one single interface, giving our clients an intuitive communication system that’s more collaborative and cost efficient.”

“Microsoft Silver competency in Communications helps our business partners demonstrate expertise by aligning to our customers’ needs and making certification more recognizable to prospective customers. Earning a Silver competency enables partners to differentiate their business and capitalize on benefits tailored to their specific business needs. We are committed to supporting our Silver level competency partners by enabling them with the right set of tools, training and information that will help them delight our customers through leading-edge Microsoft based solutions and services offerings that address the customer’s technology requirements”, said Janet Gibbons, Director of Partner Strategy and Programs. “With Silver level status in Communications, Datanamics has made an investment in developing their capability to differentiate and deliver best in class Microsoft solutions to customers.”

The Microsoft Partner Network is committed to serving the needs of Microsoft partners and helping over 160 million mutual customers worldwide realize their potential. By acquiring the Silver level in Communications competency, Datanamics has demonstrated its commitment to meet technology set forth by Microsoft in order to provide best in class Microsoft based solutions to our customers.

As a Microsoft Silver Competency Partner in Communications, Datanamics has met the requirements for attaining a unique expertise aligned to the competency. Microsoft Silver

level status provides Datanamics with access to comprehensive marketing sales, technical, and support services benefits that will enable them to serve the technology needs of joint prospective customers.

About Datanamics Inc.

Founded in 1977 and headquartered in Henderson, Nev., Datanamics has differentiated itself in the marketplace by providing single-source, sophisticated networking and information technology solutions to a variety of industries, working with clients to provide affordable and stable systems that define industry standards. The firm's Educational Services division takes network support one step further by offering advanced technical training and certification courses in various software and hardware competencies. With three decades of committed customer service and extensive knowledge as its foundation, Datanamics is a solid, experienced partner with clients on the local and national levels. For more information, contact Katie Cahill by calling (702) 697-2221 or via email at Katie.Cahill@DatanamicsInc.com or by accessing the company's Web site at www.DatanamicsInc.com.

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