



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Datanamics Inc. Achieves Advanced Unified Communications Specialization from Cisco®

(Henderson, Nev.) – Datanamics Inc. announced today that it has achieved the Advanced Unified Communications Specialization from Cisco®. This specialization recognizes Datanamics Inc. as having fulfilled the training requirements and program prerequisites to sell, deploy and support comprehensive Cisco Unified Communications solutions.

“As a Cisco Advanced Unified Communications Specialized Partner, Datanamics’ investment in the training required to provide integrated, collaborative and adaptive unified communications solutions rank them among the industry’s most qualified,” said Richard McLeod, director of unified communications for worldwide channels at Cisco.

The Cisco Advanced Unified Communications Specialization is designed to help Cisco resale channel partners—whether small to medium-sized businesses or enterprise-scale organizations—meet a wide range of customer needs. It allows partners to focus on unified communications market opportunities that require advanced product knowledge and the ability to deploy solutions over multiple sites and geographies. Cisco Advanced Unified Communications Specialized Partners are specialists in building solutions based on the industry-leading Cisco Unified Communications portfolio. These products include Cisco Unified CallManager, Cisco Unity Connection, Cisco Unity voice messaging and unified messaging, and Cisco Unity Express, Cisco Unified Contact Center Express, Cisco Unified Videoconferencing and Cisco Unified MeetingPlace Express.

The Cisco Resale Channel Program provides partners with the training required to build sales, technical and Cisco Lifecycle Services skills, and then validates their skills through a third-party audit. Cisco resale partner certifications—Select, Premier, Silver and Gold—represent an increasing breadth of skills across key technologies and a partner’s ability to deliver integrated networking solutions. Cisco resale partner specializations—SMB, Express, Advanced and Master—reflect an increasing depth of sales, technical and service expertise in particular technologies. Achieving Cisco Advanced Unified Communications Specialization also provides Datanamics access to comprehensive sales, technical, and lifecycle services training and support available from Cisco.

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Founded in 1977 and headquartered in the Las Vegas valley, Datanamics has differentiated itself in the marketplace by providing single-source, sophisticated voice and data networking and information technology solutions to a variety of industries. They work with clients to provide affordable and stable systems that define industry standards. With three decades of committed customer service and extensive knowledge as its foundation, Datanamics is a solid, experienced partner with clients on the local and national levels. For more information, contact Chris Conlee by calling 702.697.2271 or via email at CConlee@DatanamicsInc.com or by accessing the company's Web site at www.DatanamicsInc.com.

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