

Microsoft Lync



Cost effectively - connecting people, places and technology anytime, anywhere . . .

Mobile

Simple

Collaborative

Cost-Effective

What is Lync

Lync is Microsoft's next generation of unified communications which brings together instant messaging, presence, audio, video, Web conferencing and voice all in a single interface. This technology delivers the best user experience across the PC, phone and browser. The single, consistent infrastructure is easy to deploy and manage, and works well with existing tools and servers. And because Microsoft Lync is a software based solution, as opposed to one based on hardware, it offers simplicity, scalability and affordability.

Lync adapts perfectly to today's multifaceted workforce environment with remote locations, as well as your mobile workforce on the go, providing access to people, places and technology, anytime, anywhere.

Lync Features

- Unified Conferencing - Audio, Video & Web
- Instant Messaging & Presence
- Mobility - Apple, Android, Nokia
- Enterprise Voice
- Group Chat
- Company Contacts / Directories
- External Federation / Connect with Trusted Partners
- Auto-Attendant
- One Click Call Routing & Queuing
- Built-in Security, Encryption, Archiving

Lync Benefits

- Reduce Current Communications Costs
- Improve Productivity
- Support Mobile Workforce
- Gain Operational Efficiencies
- Improve Customer Response
- Complete Projects Faster
- Familiar Navigation Tools
- Replaces or Enhances Existing PBX System
- 24/7 End-User & Technical Support

Is Lync Right For My Company

If you're currently using audio conference bridges, or 3rd party Web conferencing providers, the Lync solution is exactly what you need to save your company thousands of dollars per month. Many companies are able to recover the cost of the Lync solution within months.

If you have an aging PBX system, you are most likely experiencing poor performance and high maintenance costs. A Lync solution eliminates this. Replace it with a cost-saving solution and also gain the sophisticated features that give your workforce the ability to work more productively, and grow with your ever changing business communications objectives.

DataDynamics is an authorized Lync and Exchange Deployment Planning Specialist (L&EDPS) partner and can accept Microsoft SA vouchers that will cover the cost of some or all of your Microsoft Lync consulting and planning phase.



Am I a Good Candidate for a Microsoft Lync Solution

- 1) Do you currently use an audio conference bridge?
- 2) Do you utilize a 3rd party Web conferencing vendor for your conference calls?
- 3) Are your teams distributed and would they benefit from desktop application and document sharing?
- 4) Would you like to significantly reduce your PSTN charges?
- 5) Do you have an aging legacy PBX and are the annual maintenance costs increasing?
- 6) Would you like more sophisticated communication features that your legacy PBX cannot provide?
- 7) Would you benefit from peer-to-peer video from the desktop?
- 8) Are you looking for a voice solution for multiple locations?
- 9) Do you need your remote and mobile users to have the same corporate network environment and features as they would if they were at the office?
- 10) Do you have archiving or compliance needs to capture IM traffic?

If you answered yes to any of the above questions, you're a good candidate.

Why Datanamics

Since 1977, Datanamics has earned a reputation as an industry leader, differentiating itself in the marketplace by providing single-source, sophisticated networking and IT solutions to local, national and global clients.

Datanamics is a Microsoft Communications Partner and provides a total business communications solution:

- Equipment - Phones, Infrastructure Hardware
- Software - Certified Microsoft Reseller (Lync, Exchange, System Center, etc.)
- Services - Assessments, Planning, Designs, Deployments, Support
- Training - Microsoft Authorized Training Partner

Our certified engineers provide a full range of integrated or stand-alone networking services - for projects large or small - anywhere, anytime.

Our Specialties

Microsoft Lync Server 2010 / Communications ♦ Cisco Enterprise Voice & Call Center Solutions ♦ Wired & Wireless Voice & Data Networks ♦ Network Assessments, Designs & Installations ♦ 24/7 End User & Technical Support ♦ Custom & Off-The-Shelf Corporate IT & End-User Training.

Datanamics Support

- Single Point of Contact - One Call, One Number, Total Support
- 24/7 U.S. Based End-User & Technical Support
- Hardware, Software, Voice & Data Network Support
- 24/7 Voice / Data System Monitoring
- Level 1, 2 & 3 Technical Specialists
- Total Call Ownership

Ask About Qualifying For
Our Fully Hosted 30-Day
Microsoft Lync
Pilot Program

For more information contact Karen Stewart at (702) 697-2242 or KStewart@DatanamicsInc.com.